



# POWER PROMOTIONS WORKSHEET

Product/Service Promoting: \_\_\_\_\_ Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Theme: \_\_\_\_\_

Slogan: \_\_\_\_\_

## Promotion Goals

Branch Goal:		Actual Results:	
Name	Goal	Actual	Comments

Decorations Plan: \_\_\_\_\_

Special Attire: \_\_\_\_\_

Marketing Message Board: \_\_\_\_\_

## Promotion Activity

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## Promotion Budget

Budget: \$ \_\_\_\_\_

Total Budget Breakdown (give-aways, decorations, refreshments, marketing, etc.): \_\_\_\_\_

## Promotion Evaluation

Evaluation: \_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Mgt Approval: \_\_\_\_\_ Date: \_\_\_\_\_

*Please be sure to submit your idea to The Smart Cart*