PA #_____

Good _____ Shoppers

(morning, afternoon, evening)

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Tips to remember:

- Mention your retailer in the PA to show support.
- Make it clear what product/service you are promoting.
- Make sure you mention your financial institution name twice.
- Make your PA fun and energetic to catch their attention.
- Don't forget to number your PA and log it on the PA log each time it is delivered.

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