



Question of the Day Boards

The Question of the Day Board is designed to spark conversations, encourage engagement, and create a welcoming environment. Update questions regularly to keep content fresh, relevant, and fun for all ages.

January

Theme: New Year / Goals / Fresh Start

- What is one thing you want to save for this year?
- Coffee or Tea?
- What is your favorite winter snack?
- Trivia: What year was the first credit union established in the U.S?
Answer: 1909 (St. Mary's Bank Credit Union in New Hampshire)
- Fill in the blank: "This year I want to learn more about _____."

February

Theme: Love / Kindness

- What is something you LOVE about your community?
- Candy Hearts or Chocolate?
- What was your first job?
- Trivia: What is the most popular Valentine candy?
Answer: Conversation hearts (and chocolate is also widely considered the top overall Valentine candy category in the U.S.)
- Share a random act of kindness idea.

March

Theme: Spring / Luck

- What would you do with a pot of gold?
- Favorite green food?

- Trivia: What city dyes its river green for St. Patrick's Day?
Answer: Chicago, Illinois
- Lucky numbers: What is your lucky number?
- Would you rather find money or free groceries?

April

Theme: Spring / Rain / Earth Day

- What is your favorite flower?
- Do you prefer sunshine or rain?
- Trivia: What year was the first Earth Day?
Answer: 1970
- What is one thing you do to save money AND help the planet?
- Favorite spring activity?

May

Theme: Summer Coming / School Ending

- Beach or Mountains?
- Favorite summer vacation memory?
- Trivia: Which state produces the most peanuts?
Answer: Georgia
- What was your favorite school lunch?
- If you could travel anywhere this summer, where would you go?

June

Theme: Summer Fun

- Ice cream cone or popsicle?
- What was your first car?
- Trivia: What is the most popular summer cookout food?
Answer: Hamburgers (closely followed by hot dogs depending on survey)
- Pool or ocean?
- Favorite road trip snack?

July

Theme: Patriotic / Vacation

- What is your favorite cookout food?
- Fireworks or sparklers?
- Trivia: How many stars are on the U.S. flag?
Answer: 50
- What is the best summer movie?
- Sweet tea or lemonade?

August

Theme: Back to School

- What was your favorite school subject?
- Trivia: Which school supply do you always lose first?
Answer: Common answers vary (pencils are most often reported as the most frequently lost item in school surveys)
- Favorite after-school snack?
- Backpack or lunchbox?
- What advice would you give students this year?

September

Theme: Fall / Football

- Pumpkin spice: yes or no?
- Favorite football snack?
- Trivia: Which state grows the most pumpkins?
Answer: Illinois
- Bonfire or movie night?
- What is your favorite thing about fall?

October

Theme: Halloween / Fall

- Favorite candy?

- Fun-size or full-size candy bars?
- Trivia: What is the top-selling Halloween candy?
Answer: Reese's Peanut Butter Cups (commonly ranked #1 in U.S. Halloween sales)
- Scary movies: love them or avoid them?
- Best Halloween costume you ever wore?

November

Theme: Gratitude / Thanksgiving

- What are you thankful for today?
- Turkey or ham?
- Trivia: Which pie is most popular at Thanksgiving?
Answer: Pumpkin pie
- Favorite Thanksgiving side dish?
- What is your favorite family tradition?

December

Theme: Holidays / Giving

- Favorite holiday cookie?
- Real tree or artificial tree?
- Trivia: What is the best-selling Christmas song of all time?
Answer: "White Christmas" by Bing Crosby
- What is the best gift you ever received?
- Hot cocoa or eggnog?

You could also create rotating categories that work year-round:

Easy Daily Fill-Ins

- Today's Trivia
- This or That
- Guess the Number
- Finish the Phrase
- Monday: Motivation Monday

- Tuesday: Trivia Tuesday
- Wednesday: Would You Rather Wednesday
- Thursday: Throwback Thursday
- Friday: Fun Fact Friday

Financial Fun Questions

- If you found \$100, what would you do with it?
- Cash or card?
- What was your first savings goal?
- What is something worth saving up for?

Retail Branch Friendly

Especially good for in-store branches:

- Favorite grocery store snack?
- Paper or plastic?
- Favorite aisle in the store?
- What items are always on your shopping list?